**Some Use Cases: -**

* Suppose I want to purchase a new mobile phone, then as per the traditional way I can go to the mobile shop or I can visit any online e-commerce website, but apart from that with the help of Metaverse technology I can be able to see as well as use the mobile virtually and feel it.
* Travel any places where we want by sitting in our place in virtual mode with the help of metaverse. We can give feel to the physically disabled people in those area by doing the things that they cannot be able to do it in real life.
* Playing real time video games, watching live matches with the same feel that is there in the stadium.
* Watching any movie with the feel like the Cinema Hall by sitting in our own house.
* It will give good visual experience to the Architect and the Engineers by creating a virtual 3D model of the construction or anything that they want to build.
* Attending the parties and enjoying dancing on the floor virtually with the help of metaverse. One can attend the important business meeting also with the help of this upcoming technology.
* This technology will make better improvement in the life of students, any historical things or geographical things will become easy to learn and understand by present there at that time presenting at that moment. It will also be helpful to learn space-science related things because we cannot go to any other planet to study the natural things present on that planet, but it will be possible virtually and effectively with the help of Metaverse.
* One can say metaverse will give only the better visual experience but what about the touch and feel? How will it be possible? But in the future, there will be a possibility of wearing such a suit which is fully connected with sensors and when someone touches us at the same time the same sensor from the suit that we wear will activate and we will be able to feel the touch also.

**Business Opportunities in Metaverse: -**

1. **Product Placement and Advertising: -** Metaverse will become a platform where any company will be able to launch their products and the peoples or customers in their digital avatars will take benefit of it. This will be one of the most advertising platforms and will be a source of business.
2. **Sponsorships of Events and Concerts: -** The people in the metaverse world present in their avatars will be able to addend various types of events live music concerts which will live in virtual horizon. There are some advantages of attending the live concerts in virtual mode, few of them are it will reduce the noise pollution, It will reduce the spread of viral diseases. One of the most advantage is it will reduce, or we can say remove the terrorist attacks on the live events that was happened before and will be helpful to save the life of peoples.
3. **Digital Products: -** Buying and selling the products in digital form will be possible through metaverse. If you want to change the outfits for your avatar, then it will also possible. Some developers or designers will take care of that, and you will have to pay them in crypto currency. It will also be similar for sunglasses, watches, hairstyle etc.
4. **Remote Working: -** It will give best experience to attend the client meetings in metaverse. You will be present there with all the peoples in that call and they all are in their avatars. To create virtual spaces for remote working will be one type of business resource.
5. **Gaming: -** Gaming industry already in good form but in addition of metaverse in it will be in boom. It will give the best experience for the gamers and will increase the business of game developers.
6. **Metaverse Services: -** As we all are familiar with this metaverse technology and we also know the future of this is amazing so all the industries will adopt this buzz world, so there will be need of service provider industry, so it is also the business idea.
7. **Metaverse Hardware: -** By considering the importance of metaverse it will also increase production of hardware necessary for metaverse like VR boxes, special suits etc. And improvement in these products will be there in future the size of VR boxes will reduce as well as instead of VR boxes common spectacles or lenses will do the same work. So, it will be the best opportunity for hardware industry.
8. **Creation of Virtual Spaces for Learning: -** Metaverse in education industry will be the best combination for learn with experiment. So, to create such type of virtual spaces which will give the experience of classrooms, laboratories, space objects etc. is another business idea. Industries who provide these types of services will make profit.
9. **Virtual Tour of the World: -** Industries related to this domain completely focus on to bring the real world to metaverse’s horizon. To give the best experience to the visitor will be the best business of that industry.
10. **Extension for Social Media Platform: -** It will totally change the way that of social media activity like chatting, video calling, sending posts, commenting on posts etc. It will provide the communication like real but in metaverse horizon. So, create that kind of surrounding and provide the service for the peoples who are active users of social media will be the one of the most brilliant business logics to make profit.
11. **Immersive commerce experience: -** Metaverse will bring revolution in the field of commerce and trade. Because the system will totally depend on blockchain, and it is one of the most secure technologies used for trade. So, the need of blockchain developers increasing day by day.
12. **NFT: -** Non-Fungible Token is nothing but the exchanging the ownership of digital assets in unique form. One can make its own unique creation in digital form and make money from it by selling it in NFT platform. There are certain platforms like Meta-Mask and Open Sea are available for NFT transactions.